



2024 BENEFITS	DIAMOND	GOLD	SILVER	BRONZE	HERO	CHAMPION
Corporate Sponsorships	\$100,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Event Tickets	20	12	10	8	6	2
VIP Reception Tickets	10	6	4			
Lunch/coffee with NCMEC leadership	Χ					
Customized sponsor recognition at the VIP Reception	Χ					
Customized sponsor recognition (e.g., registration, after party, auction, valet, etc.)*	Χ	X				
Company logo on HOPE wall at NCMEC Headquarters	Χ	X				
Logo recognition in thank you ad in USA Today Newspaper	Χ	X				
Sponsor a survivor to attend the event	Χ	X	X			
Reserved seating at the event	Χ	X	X			
Opportunity to include gift for all guests	Χ	X	X			
Post, like, share, tag company across NCMEC social media channels	Χ	X	X			
Company logo displayed at event	Χ	X	X			
Tagged in final social media most commemorating event	Χ	X	X			
Corporate highlight on event website, to include direct link to corporate webpage	Χ	X	X			
Photo opportunity with NCMEC Co-Founders, John & Revé Walsh during VIP Recept	tion X	X	X			
Recognition from the Emcee during event presentation and show	Χ	X	X	X		
Invitation to participate in special event with NCMEC leadership	Χ	X	X	X		
VIP Tour of NCMEC HQ	Χ	X	X	X		
Corporate logo on event website				X	Χ	X
Inclusion in digital or physical event program	Full Page	Full Page	1/2 Page	1/4 Page	Listing	Listing
Inclusion in sponsorship loop and event signage	Logo	Logo	Logo	Listing	Listing	Listing
Inclusion in fall newsletter	Logo	Logo	Logo	Listing	Listing	Listing
40th Anniversary commemorative gift for each guest	Χ	X	X	X	Χ	X

^{*}There will be one customized sponsorship for each opportunity noted. Sponsorships will be available on a first come first serve basis. NCMEC is open to working with corporate partners to identify customize sponsorship packages that meet their aspirations for corporate recognition.

The National Center for Missing & Exploited Children (Federal ID #52-1328557) is a 501(c)3 tax-exempt charity as defined in section 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code. All contributions are tax deductible to the extent allowable by law.